

GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

Tourism Promotion - Inviting RFPs from eligible Management Consulting Agencies to work in PMU Unit of YAT & C Department – Advertisement issued in one of Telugu & English News Papers through M/s. TARA Advertising Associates Pvt. Ltd., Guntur - Sanction of an amount Rs.3,53,792/- Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.156

Dated 20.04.2017

Read the following:

- 1) Work order issued to M/s. TARA Advertising Associates Pvt. Ltd., Guntur through e-mail Dt: 14.03.2017.
- 2) Letter together with enclosures from M/s. TARA Advertising Associates Pvt. Ltd., Guntur, Dt: 22.03.2017, forwarded by the Manager (P), APTDC, Vijayawada, Dt: 10.04.2017.

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O R D E R:-

In the reference 1st read above, Government have issued an Advertisement on "Inviting RFPs from eligible reputed Management Consulting Agencies, to work in PMU Unit of YAT & C Department with support in implementation of Andhra Pradesh Tourism Policy and Plan" through M/s. TARA Advertising Associates Pvt. Ltd., in one of Telugu & English News Papers. Accordingly, in the reference 2nd read above, the agency have submitted the bills and requested for payment.

2. Government after examining the issue, hereby, sanction an amount of Rs.3,53,792/- (Rupees Three Lakh Fifty Three Thousand Seven Hundred and Ninety Two only) (inclusive all taxes) to M/s. TARA Advertising Associates Pvt. Ltd., Guntur, towards releasing the said Advertisement, in one of Telugu & English News Papers.

3. The amount sanctioned at para-2 above, shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation – 11- State Development Schemes, SH-(13) Tourism PMU, 260- Advertisement, Sales and Publicity Expenses".

4. The Drawing & Disbursing Officer, YAT&C (PMU) Department shall draw the amount sanctioned at para-2 above and disburse the same to M/s. TARA Advertising Associates Pvt. Ltd., Guntur, by obtaining necessary bank details from the agency.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SRIKANT NAGULAPALLI
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To
M/s. TARA Advertising Associates Pvt. Ltd.,
P.O. Reddypalem, GUNTUR.
The Drawing & Disbursing Officer, YAT&C (PMU) Department.
The Deputy Pay and Accounts Officer, A.P. Secretariat Branch.
The YAT&C (PMU-Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER